

Annual Sponsorship Packet

2019



WHATCOM

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SKAGIT

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Dear Friends,

Your interest in becoming a sponsor is the beginning of a wonderful relationship between your organization and our community. We are so grateful for your willingness to learn about our mission and hope you will consider supporting the end of child abuse as a 2019 Annual Sponsor.

Because of supporters like you, Brigid Collins Family Support Center is able to continue to be a leader in protecting children, keeping families together and eliminating child abuse. Each year, we bring together more than 10,000 community supporters who live, work and do business in Whatcom and Skagit Counties. Together, we are continuing to make progress on our mission. For instance, over the past three years we have trained over 6,500 community members to prevent child sexual abuse and during the same time there has been a 49% reduction in child sexual abuse investigations. We think that is an amazing return on investment for our sponsors.

Included in this packet are resources to help inform you about Brigid Collins, what it means to be an annual sponsor for the children in our community, and a pledge form. I look forward to discussing which of the Employee Benefits you might like if you choose to become a sponsor. For more information about sponsorship, visit http://www.brigidcollins.org/annual-sponsorship/.

With much gratitude,

Byron Manering, MSW Brigid Collins Family Support Center Executive Director

2019 Brigid Collins Annual Sponsorship Pledge Form

Each year, Brigid Collins unites over 10,000 citizens to fulfill a common purpose of nurturing children and ending abuse. We are making a difference. Over the past three years, there has been a 49% reduction in child sexual abuse and a 17% drop in all types of child abuse and neglect in our community. We think that is an amazing return on investment for our sponsors whose support of our events and activities is a catalyst for others to give generously as well. Our 2019 Sponsorship levels are:

CHAMPION OF CHILDREN - \$10,000 OR MORE

You are a leader in the community. You help protect our children, keep families together, and eliminate child abuse.

FUTURE GENERATIONS - \$5,000

You are the inspiration that makes ending abuse today and creating a bright future for every child, family and community an idea whose time has come.

POWERFUL CHILDREN - \$2,500

Every confident, creative and compassionate child is a reflection of your commitment to our community.

SAFE PATHWAYS - \$1,000

Making our community safe for ALL children is as good a gift as one can give.

Please send a high-resolution image of your logo and any comments or questions to Andrea Harrison, Development and Outreach Manager, at aharrison@brigidcollins.org or by calling (360) 734-4616.

ANNUAL SPONSORSHIP LEVELS AND BENEFITS

We rely on the generosity of our sponsors to help us support children, families, and our community each year, and be a catalyst for others to give generously. Thank you for considering one of the following sponsorship levels and benefits.

| SPONSORSHIP BENEFITS | CHAMPIONS OF CHILDREN \$10,000+ | FUTURE GENERATIONS \$5,000 | Powerful Children \$2,500 | SAFE PATHWAYS \$1,000 |
|---|---------------------------------------|----------------------------------|---------------------------------|-----------------------------|
| Logo and Website Link on Brigid Collins Website | | | | |
| Reserved Table for 8 at Breaking the Cycle Breakfast | | | | |
| Recognition in E-Newsletter (sent monthly to 2,800+ subscribers) | Large Logo | Medium Logo | Small Logo | Name |
| Recognition on Direct Mailings and Auction Invitation | Large Logo | Medium Logo | Small Logo | Name |
| Table Signage at Events | Large Logo | Medium Logo | Small Logo | Name |
| Verbal Recognition at Events | | | | |
| Donor Recognition Video | | | | |
| Brick Paver | | | | |
| Social Media Recognition (per year; 1,250+ followers) | 12 posts | 8 posts | 4 posts | 2 posts |
| In return for your sponsorship we will give you up to 10% back for admission to our Stewards of Children Child Sexual Abuse Prevention Training and/or Parenting Academy Seminars that you may give back to your employees. Mix and match or use it all in one place. It's up to you! | | | | |
| Stewards of Children Training (value: \$10) | Up to \$1,000 in value | Up to \$500 in value | Up to \$250 in value | Up to \$100 in value |
| Parenting Academy Seminars (value: \$15) | | | | |

THANK YOU TO OUR CURRENT SPONSORS!

Future Generations Sponsors





Powerful Children Sponsors

















Safe Pathways Sponsors





















WHAT IS BRIGID COLLINS FAMILY SUPPORT CENTER?

Brigid Collins Family Support Center's mission is to end child abuse.

Brigid Collins Family Support Center is a commitmentbased organization causing the end of child abuse. When one child is hurt, it means the child, their family, and our community need healing.

We envision a world that cares for and nurtures all of its children and share a dedication to this vision's fulfillment. We invite others to join us in this work.

Originally founded in Bellingham, Washington in 1990, Brigid Collins Family Support Center is the legacy



of a core group of volunteers who had a hope of better coordinating the community's response to child sexual abuse.

Today, we have grown to serve more than 2,300 families each year. We continue to carry out our original mission by coordinating the Children's Advocacy Centers in both Whatcom and Skagit Counties and working closely with all local law enforcement jurisdictions, prosecuting attorneys, medical providers, child protection workers and therapists.

THE BRIGID COLLINS PREVENTION INITIATIVE

As adults, we are responsible for keeping all children safe. Yet, as we have learned from so many public child sexual abuse scandals, many organizations and individuals are at a loss for how they can protect children within their care. In 2011, Brigid Collins began a privately funded Prevention Initiative to change community norms to ones that protect children. Our 2018 goals:



- 1. Increase the number of youth serving organizations that have Child Safety Standards that are consistent with the Center for Disease Control and Prevention's policies.
- 2. Work closely with local businesses, government officials and community leaders to obtain endorsements and signal that we will not tolerate a community that fails to protect children.
- 3. Train 10,000 individuals how to prevent child sexual abuse by January 1, 2020.

BrigidCollins Breakdown

Our mission is to end child abuse in Whatcom and Skagit Counties.

The Issue: 1 IN 10 children are sexually abused before their 18th birthday

HOW CHILD ABUSE AFFECTS



of sexual abuse survivors report excessive drug and

CRIME

is more prevalent in adolescents with a history of sexual abuse child abuse can cause health issues into adulthood

alcohol use.



BrigidCollins PREVENTION METHODS

Conducting Research and Development

> Creating Public Policy Initiatives

Supporting the Healing of Children and Families

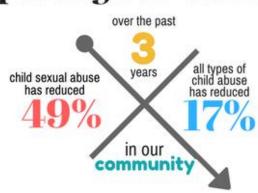
Providing Programs and Resources for Parents and Caregivers

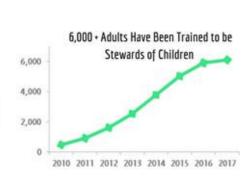
Educating the Community on How to Prevent Child Abuse

Coordinating Child Advocacy Centers in Skagit and Whatcom Counties

Impacting our Community







On April 25, 2017 Governor
Jay Inslee signed Brigid
Collins initiated House Bill
1931 (Rep. Hayes), related to
posting child abuse and
neglect mandated reporter
requirements.

95%
of parents served at
Brigid Collins in
2016 increased their
knowledge and use
of positive discipline
techniques



